

## DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954734-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1844

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954734	06332624

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	THE CHEW	1P-2P	-TWTF--	:30	4	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	1:56 PM	THE CHEW	1P-2P	:30	OFA-12-D-119H	\$225.00 NM
3	WPBF	W	09/26/12	1:56 PM	THE CHEW	1P-2P	:30	OFA-12-Z-128H	\$225.00 NM
2	WPBF	Th	09/27/12	1:31 PM	THE CHEW	1P-2P	:30	OFA-12-Z-128H	\$225.00 NM
4	WPBF	F	09/28/12	12:59 PM	THE CHEW	1P-2P	:30	OFA-12-Z-128H	\$225.00 NM
2	09/25/12	09/28/12	10-11a Anderson Cooper 10-11a	10-11a	-TWTF--	:30	4	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/25/12	10:39 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-D-119H	\$175.00 NM
1	WPBF	W	09/26/12	10:47 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-Z-128H	\$175.00 NM
3	WPBF	Th	09/27/12	10:19 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-Z-128H	\$175.00 NM
4	WPBF	F	09/28/12	10:22 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-Z-128H	\$175.00 NM
3	09/25/12	09/28/12	Nightline	11:35-12:05AM	-TWTF--	:30	3	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/25/12	11:54 PM	Nightline	11:35-12:05AM	:30	OFA-12-D-119H	\$550.00 NM
2	WPBF	Th	09/27/12	11:55 PM	Nightline	11:35-12:05AM	:30	OFA-12-P-130H	\$550.00 NM
1	WPBF	F	09/28/12	12:01 AM	Nightline	11:35-12:05AM	:30	OFA-12-P-130H	\$550.00 NM
4	09/25/12	09/28/12	The View	11A-12PM	-TWTF--	:30	3	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/26/12	11:00 AM	The View	11A-12PM	:30	OFA-12-Z-128H	\$700.00 NM
4	WPBF	Th	09/27/12	11:35 AM	The View	11A-12PM	:30	OFA-12-P-130H	\$700.00 NM
1	WPBF	F	09/28/12	11:00 AM	The View	11A-12PM	:30	OFA-12-P-130H	\$700.00 NM
5	09/25/12	09/28/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	3	\$70.00	NM

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954734-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1844

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	3	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	12:49 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-D-119H	\$70.00 NM
2	WPBF	W	09/26/12	1:00 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-Z-128H	\$70.00 NM
3	WPBF	Th	09/27/12	12:46 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-Z-128H	\$70.00 NM
6	09/25/12	09/28/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/25/12	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-D-119H	\$160.00 NM
4	WPBF	W	09/26/12	12:56 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-Z-128H	\$160.00 NM
1	WPBF	Th	09/27/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-P-130H	\$160.00 NM
3	WPBF	F	09/28/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-P-130H	\$160.00 NM
7	09/25/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/25/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-D-119H	\$320.00 NM
1	WPBF	W	09/26/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-Z-128H	\$320.00 NM
3	WPBF	Th	09/27/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-Z-128H	\$320.00 NM
4	WPBF	F	09/28/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-Z-128H	\$320.00 NM
8	09/25/12	09/28/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/25/12	4:28 PM	Dr. Oz	4-5p	:30	OFA-12-D-119H	\$400.00 NM
1	WPBF	W	09/26/12	4:12 PM	Dr. Oz	4-5p	:30	OFA-12-Z-128H	\$400.00 NM
2	WPBF	Th	09/27/12	4:19 PM	Dr. Oz	4-5p	:30	OFA-12-P-130H	\$400.00 NM
4	WPBF	F	09/28/12	4:55 PM	Dr. Oz	4-5p	:30	OFA-12-P-130H	\$400.00 NM
9	09/25/12	09/28/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	5:27 PM	M-F 5pm News	5-6pm	:30	OFA-12-D-119H	\$350.00 NM
4	WPBF	W	09/26/12	5:23 PM	M-F 5pm News	5-6pm	:30	OFA-12-Z-128H	\$350.00 NM
3	WPBF	Th	09/27/12	5:13 PM	M-F 5pm News	5-6pm	:30	OFA-12-Z-128H	\$350.00 NM
2	WPBF	F	09/28/12	5:57 PM	M-F 5pm News	5-6pm	:30	OFA-12-Z-128H	\$350.00 NM
10	09/25/12	09/28/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	4	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-D-119H	\$150.00 NM
2	WPBF	W	09/26/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-Z-128H	\$150.00 NM
3	WPBF	Th	09/27/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-P-130H	\$150.00 NM
4	WPBF	F	09/28/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-P-130H	\$150.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
954734-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1844

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/25/12	09/28/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	3	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	6:09 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-D-119H	\$1,000.00 NM
3	WPBF	W	09/26/12	6:09 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-Z-128H	\$1,000.00 NM
2	WPBF	F	09/28/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-P-130H	\$1,000.00 NM
12	09/25/12	09/28/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/25/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-D-119H	\$200.00 NM
1	WPBF	W	09/26/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-128H	\$200.00 NM
4	WPBF	Th	09/27/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-128H	\$200.00 NM
3	WPBF	F	09/28/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-128H	\$200.00 NM
13	09/25/12	09/28/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$1,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	7:11 PM	Wheel Of Fortune	7-7:30PM	:30	OFA-12-D-119H	\$1,500.00 NM
2	WPBF	W	09/26/12	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	OFA-12-Z-128H	\$1,500.00 NM
4	WPBF	Th	09/27/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	OFA-12-P-130H	\$1,500.00 NM
3	WPBF	F	09/28/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	OFA-12-Z-128H	\$1,500.00 NM
14	09/25/12	09/28/12	Good Morning America	7-9AM	-TWTF--	:30	3	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	8:52 AM	Good Morning America	7-9AM	:30	OFA-12-D-119H	\$250.00 NM
3	WPBF	W	09/26/12	8:53 AM	Good Morning America	7-9AM	:30	OFA-12-Z-128H	\$250.00 NM
2	WPBF	F	09/28/12	7:58 AM	Good Morning America	7-9AM	:30	OFA-12-P-130H	\$250.00 NM
15	09/25/12	09/28/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	7:53 PM	Jeopardy	7:30-8PM	:30	OFA-12-D-119H	\$1,700.00 NM
2	WPBF	W	09/26/12	7:41 PM	Jeopardy	7:30-8PM	:30	OFA-12-Z-128H	\$1,700.00 NM
3	WPBF	Th	09/27/12	7:41 PM	Jeopardy	7:30-8PM	:30	OFA-12-Z-128H	\$1,700.00 NM
4	WPBF	F	09/28/12	7:41 PM	Jeopardy	7:30-8PM	:30	OFA-12-P-130H	\$1,700.00 NM
16	09/25/12	09/28/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	2	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/26/12	9:25 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-Z-128H	\$160.00 NM
1	WPBF	Th	09/27/12	9:20 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-P-130H	\$160.00 NM
19	09/29/12	09/29/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

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954734-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR PRESIDENT	1844	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/29/12	09/29/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
	09/24/12	09/30/12	-----1-		1		\$400.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	7:28 PM	Sat 7pm News	7-730pm	:30	OFA-12-P-130H	\$400.00 NM
20	09/29/12	09/29/12	Sat Prime College Footba	8-1130pm	-----1-	:30	1	\$1,200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	8:06 PM	Sat Prime College, Football	8-1130pm	:30	OFA-12-Z-128H	\$1,200.00 NM
21	09/29/12	09/29/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	8:09 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-Z-128H	\$225.00 NM
22	09/30/12	09/30/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	10:21 AM	Chris Matthews	Sun 10-10:30AM	:30	OFA-12-P-130H	\$175.00 NM
23	09/30/12	09/30/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	11:44 PM	Sun 11:35pm Late News	1135p-12am	:30	OFA-12-P-130H	\$275.00 NM
24	09/30/12	09/30/12	Sun 630pm News	630-7pm	-----1	:30	1	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	6:39 PM	Sun 630pm News	630-7pm	:30	OFA-12-Z-128H	\$650.00 NM
25	09/30/12	09/30/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	8:43 AM	Sun 8-9am News	Sun 8-9am	:30	OFA-12-P-130H	\$225.00 NM
26	09/30/12	09/30/12	Sun 9-10am	9-10am	-----1	:30	1	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	9:29 AM	Sun 9-10am	9-10am	:30	OFA-12-Z-128H	\$700.00 NM
27	09/30/12	09/30/12	666 PARK AVE	10-11PM	-----1	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954734-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1844

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	09/30/12	09/30/12	666 PARK AVE	10-11PM	-----1	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	10:41 PM	666 PARK AVE	10-11PM	:30	OFA-12-P-130H	\$1,800.00 NM
28	09/27/12	09/27/12	SCANDAL PREMIERE	10-11P 9/27	---1---	:30	1	\$2,550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---1---	1	\$2,550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	10:41 PM	SCANDAL PREMIERE	10-11P 9/27	:30	OFA-12-P-130H	\$2,550.00 NM
29	09/25/12	09/30/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTFSS	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTFSS	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	09/25/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-D-119H	\$500.00 NM
3	WPBF	W	09/26/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-Z-128H	\$500.00 NM
2	WPBF	Th	09/27/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-Z-128H	\$500.00 NM
5	WPBF	F	09/28/12	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-Z-128H	\$500.00 NM
1	WPBF	Su	09/30/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-Z-128H	\$500.00 NM
30	09/26/12	09/26/12	REVENGE	10-11PM	--1----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	10:31 PM	REVENGE	10-11PM	:30	OFA-12-Z-128H	\$2,000.00 NM
Total Spots							73		

## Payment Terms 30 Days

Gross Total	\$41,450.00
Agency Commission	\$6,217.50
Net Amount Due	\$35,232.50

## DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954734-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1844

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954734	06332624

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/01/12	10/01/12	DANCING W/STARS	8-10P	1-----	:30	1	\$4,500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$4,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	9:10 PM	DANCING W/STARS	8-10P	:30	OFA-12-P-130H	\$4,500.00	NM
31	10/01/12	10/01/12	THE CHEW	1P-2P	1-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	12:58 PM	THE CHEW	1P-2P	:30	OFA-12-Z-128H	\$275.00	NM
32	10/01/12	10/01/12	10-11a Anderson Cooper 10-11a		1-----	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	10:37 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-Z-128H	\$225.00	NM
33	10/01/12	10/01/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-P-130H	\$350.00	NM
34	10/01/12	10/01/12	Dr. Oz	4-5p	1-----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	4:13 PM	Dr. Oz	4-5p	:30	OFA-12-P-130H	\$500.00	NM
35	10/01/12	10/01/12	M-F 5pm News	5-6pm	1-----	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	5:29 PM	M-F 5pm News	5-6pm	:30	OFA-12-Z-128H	\$450.00	NM

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**INVOICE**

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954734-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1844

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/01/12	10/01/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	1-----	:30	1	\$450.00	
<b>Total Spots</b>							<b>6</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$6,300.00</b>
<u>Agency Commission</u>	<b>\$945.00</b>
<u>Net Amount Due</u>	<b>\$5,355.00</b>